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Press Release

Boilermaker To Premiere First-Ever Virtual Saranac Post-Race Party

October 19th, 2020 (Utica, NY) The Boilermaker Road Race is proud to announce the premiere of a virtual post-race party, to be broadcast online on the Boilermaker Road Race YouTube channel on Tuesday, October 20th.

Virtual gates open at 6:45 PM for pre-party activities and the virtual party officially begins at 7:00 PM which will run for approximately 45 minutes.

Access to the virtual post-race party is available via boilermaker.com or by simply going to the Boilermaker Road Race YouTube channel. All current and past Boilermaker participants have also been sent emails with direct links to the party.

The virtual Saranac Post-Race Party, which is one of the first in the road-racing industry, is intended as the official conclusion of the 2020 Virtual Boilermaker Road Race, which took place between September 1st and September 13th. All spectators are welcome to participate in this celebration of the indomitable spirit of the Boilemaker.

The broadcast will consist of a wide range of exclusive content, including musical acts, messages from Boilermaker staff and dignitaries including running icons Kathrine Switzer and Bill Rodgers as well as recognition of award winners and participants from the 2020 Virtual Boilermaker Road Race. The production is a collaborative effort between Boilermaker staff and videographer, Adam Brockway.

“One of the guiding principles we had as we navigated the Boilermaker through this unprecedented challenge, was to make the virtual version as traditional as possible,” said Boilermaker President, Mark Donovan. “We were able to do that with important pieces such as the Wheelchair Challenge, Charity Bib program and the Corporate Cup Challenge. Being able to unveil the iconic Saranac Post Race Party, the largest in all of road racing, in a virtual format is the final piece to the puzzle. We are extremely grateful to all who have contributed to making this a reality and trust that Boilermaker Nation enjoys the show.”

The Boilermaker Virtual Saranac Post-Race Party will be available for future, on demand viewing on the Boilermaker Road Race YouTube channel immediately following the premiere showing.

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The 2020 Virtual Boilermaker Road Race took place between September 1st and September 13th in locations across the world.

The “Best 15K in the USA” was established in 1978. The Boilermaker, a proud member of the PRRO Circuit, is the premier event of Boilermaker Weekend. The race consistently attracts elite runners from all over the world, including Olympians & world record holders, and features distance running’s most enthusiastic fans, as well as the sport’s best post-race party, hosted by The F.X. Matt Brewing Company. To register for Boilermaker events visit the official Boilermaker web site at boilermaker.com.