



NEWS RELEASE

Quad-City Times Bix 7 opens registration for its 50th race

DAVENPORT, Iowa (December 21, 2023) – [The Quad-City Times Bix 7](#) has announced the opening of registration for their 50th annual race on July 27, 2024. The race weekend festivities include the 7-mile race, the Prairie Farms Quick Bix 2-mile, Arconic Junior Bix for children ages 12 and under, and the Genesis Sports Medicine Brady Street Sprints. Those interested in participating in this milestone edition of the event can visit www.Bix7.com to register now.

“People are contacting us every day to ask when registration for 2024 will open. It’s clear from the enthusiasm that we’re seeing with months still to go ‘til race weekend: our 50th is kind of a big deal!” stated Race Director Michelle Juehring. “As we continue to plan all the special details for this golden year, we’re thrilled to give folks the golden ticket to sign up now!”

By registering early, participants are guaranteed the lowest entry fee. Participants will receive a commemorative 50th annual finisher’s medal, race shirt, poster, opportunity for a personalized bib, anniversary pins, live music along the course and the biggest WalMart post-race party.

The 7-mile race will be the main event, featuring a historic out-and-back race through downtown Davenport starting at the base of Brady Street Hill and lined with live bands and cheering crowds. Recreational runners and walkers will toe the line alongside top athletes. The 7-mile race will be one of eight [National Championships for the Road Runners Club of America](#) in 2024 and is a member of the [Professional Road Running Organization Circuit](#), both drawing competitive fields of elite runners to the event.

Participants of all levels can compete for prize money and awards in the Caesars Sportsbook Team Challenge, Premier Buick GMC Dealers High School Challenge and First Responders’ Challenge, Russell’s Beat the Elite, and the Scott County Regional Authority’s All-City Challenge. When race day draws near, participants can log training miles with hundreds of other runners at the Iowa American Water Bix @ 6 training runs. These group runs begin at 6 p.m. on Thursdays, kicking off in mid-June.

The 50th annual Quad-Cities Times Bix 7 will continue its tradition of giving back to the community. The charity partner for 2024 is Genesis Outpatient Pediatric Therapy (GOPEDS). Dollars raised will help GOPEDS therapists to provide physical, speech and occupational therapy for children in the Quad Cities.

For more information about these events and the link to register, visit to Bix7.com.

Michelle R. Juehring, Race Director
Bix7Michelle@gmail.com

Laura Torgerud, Operations Director
Bix7Laura@gmail.com